

# The LTC Connection



*Our Mission – To assemble, develop and educate a diverse cadre of skilled leaders who will be catalysts for positive change in our community*

**Diversity – Teamwork – Individual  
Growth – Service – Communication –  
Innovation**

February 9, 2020

2020 Issue 2

## From the Board

### In this newsletter

*Jenni Harper, Communications Director*

We are happy to present our February newsletter to our alumni and supporters!

We sincerely appreciate all that have provided information for inclusion, including our alumni in the news, upcoming fundraisers and volunteer opportunities, and general feedback from previous newsletters. Please continue to give us feedback and provide information for future newsletters. The intent is to send the newsletter by the end of the first week of each month, so **contributions are due by the 25th of each month**.

Also, be sure to click on the "view entire message" link at the bottom of this email as your email provider may "clip" the newsletter for viewing.

Keep reading to learn more:

- Message from the Board
- Leadership Tri-Cities 25th Anniversary
- Class XXV Update and upcoming project and fundraiser information
- Alumni news and events
- Service opportunities, upcoming fundraisers and events

Also, continue to check our website, as well as Facebook and Linked In pages.

Lastly, thank you all for your continued support of our organization. Your contributions to this newsletter allow us to share *your* successes and triumphs with your fellow alumni. We try to include as much information as we can each month, but without your continued contributions we may miss newsworthy items. Please email any feedback or news for inclusion to [ltcwa.communications@gmail.com](mailto:ltcwa.communications@gmail.com). News does not need to be limited to the newsletter - we can add to any of our social media platforms or can share via email with the alumni as needed.

Thank you!

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## Message from the Board

### Seeking Class Director for Class XXVI

If you are one of our 500 alumni that have benefited from the Leadership Tri-Cities learning experience, you have an opportunity to continue being a catalyst for positive change in your community by serving on the Leadership Tri-Cities Board of Directors as the Class XXVI Director and Class XXV Director-Elect. Please read this important message from Susan Coleman, Class XXV Director:

Do you remember your Class year and are willing to help those in the next class have the same wonderful experience? If so, we need you!

The Leadership Tri-Cities Class Director for Class XXVI (also known as the Class Director-Elect), is the LTC board representative that selects and then guides the incoming LTC class through its year. The director with the LTC board ensures that the class receives valuable experiences and tools that develop knowledgeable leaders to serve our community. The Class Director position is a two (2) year term.

Specific duties are listed below

#### Class Director- Elect (the first year)

- Serves as a shadow for the Class Director of Class XXV for entire LTC year.
- See responsibilities assigned to Class Director
- Fills in for Class Director at sessions (when necessary)
- Chairs class recruitment committee and selection process (with assistance from Board members)
- Up-dates (with communication director) class application
- Coordinates with alumni director and rest of the board on recruitment
- Expected to be a full paid member to LTC Alumni Association

#### Class Director for Class XXVI:

- Liaison between the board and class, visible at class functions (e.g. ropes course, retreat, sessions)
- Schedules and holds Info Night for new/incoming class
- Schedules interviews and holds interview panel for new/incoming class
- Present results of interviews to the board for review
- Prepares Welcome Letter for new/incoming class
- Prepares Survey Monkey profile questionnaire for input to class books
- Coordinates reception with board chairman and events director
- Ensures receipt of individual tuition payment
- Ensures receipt of individual employer tuition payment
- Coordinate class retreat with leadership development director
- Corresponds with officers of the current class
- Select the speaker gift and work with the chairman to have ordered
- Works with board chair/events director/leadership development director to coordinate on hotel and meals for class retreat and Ohme Gardens
- Develops rooming assignments for the retreat and the Olympia trip
- Assembles new class orientation binder with class profiles, class expectations, board of director list, program schedules with session contact to be distributed at the ropes course
- Arranges for class name badges
- Presents graduation plaque to graduates
- Prepares and provides headshot and one-word classmate description presentation for the graduation ceremony.
- Coordinates with the class the preparation of their class and project presentations for the graduation ceremony
- Expected to be a full paid member to LTC Alumni Association

**Applications will be accepted until positions are filled.**

e-mail completed applications to [lrcwa.secretary@gmail.com](mailto:lrcwa.secretary@gmail.com) or mail to Leadership Tri-Cities, PO Box 4660, Pasco, WA 99302

## Leadership Tri-Cities Board of Directors, 2020-2021

### Executive Board:

Chairman: Rick Redden, Class XVII  
 Vice Chair: Kyle Cox, Class XV  
 Class Director (Class XXV): Susan Coleman, Class XIX  
 Alumni Development: Tawni Gama, Class XXII  
 Treasurer: Jennifer Mitchell, Class XVI  
 Secretary: *Leslie Streeter, Class XVIII*

### At Large Directors

Class Director-elect (Class XXV): **Applications being accepted**  
 Leadership Development Director: Spain Abney, Class XX  
 Communications Director: Jenni Harper, Class XXII  
 Sponsorships Director: John McCoy, Class XVI  
 Events Director: Anne Spilman, Class XXII  
 Events Director-Elect (Shadow): Heather Lee, Class XXII

### Session Directors

Agriculture Director: Justin Toner, Class XXI  
 Agriculture Director-Elect (Shadow): Nicki Kennedy, Class XXI  
 Arts & Culture Director: Candice Jones, Class XXI  
 Arts & Culture Director-Elect (Shadow): Justin Raffa, Class XIX  
 Economic Development Director: Tracie Cowin, Class XXI  
 Economic Development Director-Elect (Shadow): Shauna Sanders, Class III  
 Education Director: Alyssa St. Hilaire, Class XVIII  
 Hanford Site Director: Jill Conrad, Class XX  
 Hanford Site Director-Elect (Shadow): **Applications being accepted**  
 Human Needs & Services Director: JoDee Garretson, Class II  
 Human Needs & Services Director-Elect (Shadow): Michelle DeGooyer, Class XXIV  
 Law & Justice Director: Ricky Walsh, Class II  
 Law & Justice Director-Elect (Shadow): Tom Reich, Class I  
 Local & State Government Director: Jamie Arevalo, Class XXI  
 Medical & Health Services Director: Kirk Williamson, Class I  
 Past Class Director (Class XXIV): Spain Abney, Class XX

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## Class XXVI Recruitment

The Leadership Tri-Cities Board is currently developing information regarding Class XXVI, including schedule for information session(s), application availability and deadline, interviews, and class schedule. Continue to watch your inboxes, social media, and our website at [www.leadershiptricity.com](http://www.leadershiptricity.com) for more information in the coming months.

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## Leadership Tri-Cities' 25th Anniversary

2020 marks the 25th graduating class of Leadership Tri-Cities, and the 25th anniversary of Class I's graduation. Throughout this year, the alumni director will be communicating with participants of Class I to commemorate their experience with the program and to learn more about their leadership journey since graduation.





Visit us  
on Facebook

## News from Class XXV

### Local & State Government Session

Class XXV participated in the Local & State Government Session January 29-31. The session began here in Tri-Cities, where they heard from local leaders such as city and county officials and fire chiefs. They then boarded a bus and traveled to Olympia and met up with the Tri-Cities Legislative Council. This session is enlightening, educational, interesting, and fun!



### Class XXV project and fundraiser

#### Changing the future of homeless young adults

*Gretchen Guerrero, Class XXV*

LTC Class XXV is committed to making a difference in the lives of homeless young adults and preparing each for future success. Members of Class XXV have established a partnership with ANSIL A New Start In Life (ANSIL) and are planning their class project to support the organization's mission.

ANSIL works to provide transitional housing, resources to obtain high school diploma and direction to enter the workforce. Homeless youth have experienced disruptions to their pathway to independence, including time in foster care, juvenile justice and homeless systems and alienation from families of origin. Individuals in these systems are far less likely to complete high school and have a difficult time exiting poverty and ending



homelessness.

With ANSIL's significant emphasis on achieving high school diplomas and transitioning young adults into stable homes, LTC Class XXV is hosting *Life in Full Bloom Homecoming* to raise awareness and funds to complete vital updates at the Center. You are invited to join us on **Saturday, March 28<sup>th</sup>** for a memorable Homecoming evening including dinner, dance, auction and games that financially contribute to the class project.

To purchase tickets to *Life in Full Bloom*, please visit <https://lifeinfullbloomansil.eventbrite.com>. The event is at the Red Lion Hotel & Conference Center in Pasco. Social hour and silent auction begin at 5:30 p.m. with additional Homecoming events at 6:30 p.m.

Cash donations to assist in funding the updates to the ANSIL Center are being accepted at any Numerica branch in the Tri-Cities or <https://lifeinfullbloomansil.eventbrite.com>. For information on sponsorships or to donate auction item(s), please submit your inquiry to [Lifb2020@gmail.com](mailto:Lifb2020@gmail.com).

ANSIL is a non-profit organization dedicated to breaking the cycle of homelessness, poverty and despair by addressing the needs of the homeless young adult population. "We are fortunate and excited to partner with Leadership Tri-Cities to enhance the impact on the Tri-Cities' young adult community," states ANSIL's program director Tobaski Snipes. For more information on ANSIL, please visit <https://www.ansil99336.com/>.

## Alumni News and Events

### February alumni lunch

The February alumni lunch correlated with the February class session, Medical & Health Services. Dr. Guy Jones (class XXII) discussed cancer rates and trends across the nation, in Washington state and the Tri-Cities. He also explained some of the pressing medical needs of the Tri-Cities and some approaches to solving them.



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### Upcoming: April Alumni Lunch

*Tawni Gama, Alumni Director*

Save the date for our April alumni luncheon, Culinary Arts & Cookie Decorating

Date: Friday, April 22, 2020

Time: 11:45 a.m - 1:00 p.m.

Where: Layered Cake Artistry, 117 W. Kennewick Ave., Kennewick, WA 99336

Cost: Lifetime Association Members, \$15; Annual Association Members, \$20; Non-Alumni Association members and Class XXV, \$25

For more information, contact [Tawni Gama](#)

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## Upcoming Alumni events

**Watch your inboxes for registration and date and location details**

April 22, 2020 - Culinary Arts & Cookie Decorating with Layered Cake Artistry

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## Join the Alumni Association

Each class experience is full of learning, networking and development of our individual leadership skills. This life changing experience should not end at the completion of your class! Instead, as a larger group, continue your LTC journey as part of a strong, unified alumni membership group. Invest in your continued leadership development by becoming an alumni member of LTC for \$50 on an annual basis or pay \$300 for lifetime membership.

Your alumni membership includes:

- Paid admittance to Class Graduation
- Reduced rate to First Fridays
- Ability to participate in an annual service project
- Access to the annual social
- Opportunity to nominate an alumnus for the "Alumnus of the Year" Award

Click [here](#) to join or renew your membership.

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*Do you have anything exciting you'd like to share with your fellow alumni? Are you especially proud of one of your classmates? Let us know and we'll share it in an upcoming newsletter! Email [ltcwa.communications@gmail.com](mailto:ltcwa.communications@gmail.com).*

## Public Announcements / LTC Alumni and Supporter Submissions

### Public Relations Society of American - Mid-Columbia Chapter

**Please join the Mid-Columbia Chapter of the PRSA**

**For their February Social**

**Communication, pr, marketing and like-minded folks are invited to join us for friends, food and fun.**

**Tuesday, Feb 11** | **The bar at Twigs in the mall** | **5:00 - 7:00-ish**

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# Managing Your Online Reputation

Managing your reputation as a community leader and business is more paramount than ever in the digital age. Your customers have news and customer reviews at their fingertips at all hours of the day, so how do you leverage that close access to your advantage, and what can you do when something goes wrong?

In this presentation you will learn:

- The basics of public relations in the digital world
- Tips and tools for monitoring your reputation
- Strategies for a focused online PR effort
- Tactics to combat bad reviews or poor PR



Dee Boyle

Dee is Brand Strategist at BrandCraft, a growth-focused marketing agency based in Kennewick. A Tri-Cities native, she applies her diverse expertise to create authentic brand messaging on digital platforms, and works side by side with business owners to build and execute marketing plans.

Prior to joining BrandCraft, Dee directed marketing at Windermere Group One, and started her career as a marketing intern with the Tri-City Americans. Among other community leadership roles, she is a TEDx organizer, serves on the Kennewick Arts Commission, and is a board member for Drewboy Creative art gallery in Richland.

Wednesday  
February 19, 2020  
11:30 am – 1 pm

Tri-City Development Council  
Bechtel Board Room  
7130 W. Grandridge Blvd  
Kennewick, WA 99336

**Open to the public**

Cost: \$20 members  
\$25 non-members  
\$15 students

- Lunch will be served  
- Door prize!

Register at [EventBrite](#)

Questions? Call Mike Paoli  
at 509-713-4950

Mid-Columbia Chapter  
**PRSA**  
Public  
Relations  
Society of  
America

## Mid-Columbia Mastersingers: Votes for Women Voices for All



Mastersingers presents “Votes for Women: Voices for All” Concert  
Mid-Columbia Mastersingers 4th subscription concert of the season is “Votes for Women:

Voices for All" celebrating the 100th anniversary of women having the vote in the United States.

The program will explore the history of suffrage in the US through the voices of mostly young women composers from US. We will highlight the current state of efforts surrounding gender equality in Washington and will explore specific examples in our pre concert "Behind the Music" talk with members of our local chapter of League of Women Voters. We hope to inspire increased civic engagement in our community as we approach the 2020 general election and census. The lyrics of our song selections are incredibly empowering and speak for themselves in terms of highlighting the long term effects of women's suffrage and the role of women change makers in our community. Our treble choir is partnering with the Rolling Hills Chorus of Sweet Adelines International, and we are also partnering with the League of Women Voters of Benton and Franklin Counties.

Friday, **February 21**, 7:30pm at Richland Players, Theater

Saturday, **February 22**, 7:30pm at Richland Players, Theater

Sunday, **February 23**, 3:00pm at Princess Theater, Prosser

General admission tickets are \$25 for adults. K-12 tickets are always free for Mastersingers subscription concerts.

"Behind the Music" talk 30 minutes before the performance.

Richland Players Theater, 608 the Parkway, Richland

Princess Theater, 1228 Meade Ave, Prosser

Ticket link: <https://app.arts-people.com/index.php?ticketing=mcms>

FB event link/website link: <https://www.facebook.com/events/2448432958705549/>

Phone: 509-460-1766

Email: [info@mcmastersingers.org](mailto:info@mcmastersingers.org)

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## Mid-Columbia Mastersingers Spring Choral Singer Workshop

Mid-Columbia Mastersingers presents:

Spring Choral Singer Workshop with M.E.N.

McLoughlin Middle School, 2803 N. Rd 88, Pasco

Saturday March 7th

- Morning Session: 9am-12:45pm [12:00 performance]
- Afternoon Session: 3pm-5:45pm [5:00 performance]

Cost for participants: \$15 [performances are free and open to the public]

Mid-Columbia Mastersingers is pleased to host a very special one-day choral singer workshop, with guest vocal clinicians from M.E.N. (Male Ensemble Northwest). This workshop takes place in two sessions: a morning session for Sopranos and Altos and an afternoon session for Tenors and Basses.

Morning Session: Soprano and Alto voices (grades 4-7).

This session will focus on producing good singing voices while having lots of fun. A performance of the songs learned in the workshop will conclude the session at 12:00 noon, free and open to the public, featuring special guest performances by Mastersingers Youth Girls' Choir and Boys' Choir.

Afternoon Session: Tenor and Bass voices of ALL AGES (including adults, changing adolescent voices, female tenors, all are welcome!)

This session will carry a focus on vocal care, well-being, and technical aspects of one's voice. A performance of the songs learned in the workshop will conclude the session at 5:00pm, free and open to the public, featuring special guest performance by Male Ensemble Northwest.



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## Mid-Columbia Arts Fundraiser - sponsors needed

The Mid-Columbia Arts Fundraiser is seeking sponsors for their "The Roaring 20s; A Gatsby Gala" on **March 14th, 2020** at the Three Rivers Convention Center in Kennewick. All proceeds from this swingin' party benefit the Mid-Columbia Ballet, Mastersingers, Musical Theatre, and Symphony. A summary of the promotional opportunities is listed [here](#), as well as an overview of the benefits at each level.



Collectively, these four non-profit arts organizations put on 25 performances for an estimated 20,000 Mid-Columbians during the 2019-20 season and have programming that focuses on serving area youth, seniors, and people with special needs who will benefit from your generosity.

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## Destination Imagination

Looking for ways to give back to your community? As the tournament season approaches for many Destination Imagination teams, Destination Imagination Affiliates are looking for volunteers to help support their program and tournament experience. Whether dedicating one Saturday as an Official or an Appraiser at a local tournament or spending a few hours helping with marketing or media outreach, volunteering for your DI Affiliate is a fantastic way to give back. As a volunteer, you'll also have the opportunity to see firsthand how students in your area are working together to innovate solutions to our complex, STEAM-based Challenges.

Volunteers are needed for either **March 7** (Richland) or **March 28** (Kennewick). If interested, please contact [Alyssa St. Hilaire](#) or visit [Destination Imagination](#).

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## Richland High School mock interviews

Richland High School invites you to be a part of their Mock Interview Event, being held on Tuesday, March 24 from 6:55am - 2:30pm in the library at RHS (930 Long Avenue, Richland). Mock Interviews provide the junior class students with the opportunity to practice real life interviewing skills and help them prepare to apply for senior year internships as well as college entrance meetings.

Volunteers from the community are needed to assist with this project. As a volunteer, you will interview students individually and provide feedback on all aspects of the interview process. The Mock Interview lasts 15 minutes per student; which consists of a 10-minute interview followed by a 5-minute feedback and discussion period. Volunteers will be provided with each student's resume and cover letter prior to the interviews.

Please contact [Monika Brink](#) directly if you wish to participate and let her know the hours you are willing to volunteer. Any help you can provide is appreciated, whether it's just one period, several periods or all day. *This year the greatest need will be finding volunteers for 1<sup>st</sup> and 5<sup>th</sup> period classes (which have the most students). If you are interested in joining for a complimentary lunch and staying to interview the 5<sup>th</sup> period students, that assistance would help tremendously.* Those of you who have participated in the past are invited to join again for this important event.

PERIOD	0	1	2	3	4	Lunch Break	5	6
<b>Beginning Time</b>	6:55am	7:55am	No	10:00am	11:00am	11:55am	12:35pm	1:35pm
<b>Ending Time</b>	7:50am	8:50am	Class	10:55am	11:55am	12:30pm	1:30pm	2:30pm

## Encanto program seeks sponsors



The *Encanto* music program, founded by Jose Iniguez, in collaboration with the Columbia Basin College Foundation and Columbia Basin College Arts and Humanities department, proudly presents an evening of unique music that pairs the beauty of Opera Aria and classical piano with the charm of Mariachi Bolero. Headlining the event is award winning Seattle Opera and Bolero Tenor, Jose Iniguez. The program also features Chiawana High School Mariachi Halcon de Rio; Opera Soprano and Conductor Adrienne Shields; and with special guest artist from Bogota Colombia and who will be making her first appearance in the Tri-Cities, Monica Ramos.

The *Encanto* Orchestra is conducted by Piano Conductor Cody Covington and Violist Eddie Nicholson. Leading us through this cultural journey, we are pleased to have behind-the-scene expert Dr. Ronn Campbell, CBC Stage and Lighting Director. A magical evening awaits.

Encanto invites you to join as a Corporate or Personal Sponsor, focused on the common goal of providing college education to the most needed in the Tri-Cities area. Funds raised through Encanto at CBC will go towards establishing the first CBC endowment for the arts that gives preference for latino/a and high need students.

For sponsorship information, please contact Jose Iniguez at [joseiniguezreal@gmail.com](mailto:joseiniguezreal@gmail.com).

### Saturday, May 30, 2020 - Program

- 6:00 PM **Doors Open** - Cocktail hour - Sponsor & VIP Only - Sponsored by Gamache Vintners
- 7:30 PM **Act I** - Mariachi Halcon del Rio directed by Allen Madsen
- Act II** - Opera Arias with Tenor Jose Iniguez & Sopranos Monica Ramos and Adrienne Shields with *Encanto* Orchestra
- 8:30 PM **Intermission/Beneficiary Introductory**
- 8:45 PM **Act III** - Opera Arias & Mariachi Boleros with *Encanto* Orchestra & Mariachi Halcon del Rio

## Finding fundraisers and events around town

- [Tri-City Herald Arts & Entertainment page](#) or search their [online calendar](#)
- Tri-Cities Area Journal of Business [Events Calendar](#)
- Facebook (from the desktop)
  - Click on "Events" on the left side of your home page
  - On the right side of the screen, there are links under "Find Events"
  - Search under "causes"

- You can further sort by date, city, or change the category

If you are aware of an event you'd like to share with the LTC community, please let us know by sending information and a link to the event page to Jenni Harper at [lrcwa.communications@gmail.com](mailto:lrcwa.communications@gmail.com)

## Public boards and commissions

Many of our local cities and counties have volunteer opportunities and/or public commission vacancies. If you've ever been interested in serving on a board or commission and don't know where to start, please start by visiting your local municipality's website! You would be surprised how many opportunities there are to serve!

Examples of service opportunities are: Public Facilities District Board, Americans with Disabilities Act Board, Economic Development Committees, Library Board of Trustees, Lodging Tax Advisory Committee, Parks and Recreation Commission, Personnel Committee, Utility Advisory Committee, Parks and Recreation Commission, Mosquito Control District Board, Planning Commission, Historic Preservation Commission, Arts Commission, Veteran's Advisory Board, Horticultural Pest and Disease Control Board...and that's just to name a few!

[City of Kennewick](#), [City of Pasco](#), [City of Richland](#), [City of West Richland](#), [Benton County](#), [Franklin County](#)

If you are aware of any volunteer and/or board opportunities you'd like listed, please let us know at [lrcwa.communications@gmail.com](mailto:lrcwa.communications@gmail.com)

## Calendar

- February 12 - Board Meeting
- February 19 - Medical & Health Services Session Day
- March 11 - LTC Board Meeting
- March 19 - Education Session Day
- April 15 - LTC Board Meeting
- April 22 - Alumni Lunch

[Master Calendar](#)



## Sponsorships

Thank you to our gracious sponsors:

[Washington River Protection Solutions](#) // [Battelle](#) // [Bechtel](#) // [Benton-Franklin Community Health Alliance](#) // [CG Public House & Catering](#) // [Kadlec Health Systems](#) // [Energy Northwest](#) // [Conover Insurance](#) // [Minuteman Press](#) // [STCU](#) // [Ste. Michelle Wine Estates](#) // [Tri-Ports](#) // [Moon Security](#) // [Retter & Company Sotheby's International Realty](#) // [CH2M Hill Plateau Remediation](#) // [Leidos and Centerra Group](#) // [Franklin PUD](#) // [Benton PUD](#) // [Tri-Cities Residential Services](#) // [Children's Developmental Center](#) // [Columbia Industries](#) // [Tri-Cities Cancer Center](#) // [Vista Park Mini Storage](#) // [YMCA](#)

## Newsletter contributions

# WE WANT TO HEAR FROM YOU!

What type of information would you like to see in the Leadership Tri-Cities newsletter? Please let us know what you like, what you don't like, and what you'd like to see more of. If your organization is involved in a project you'd like to share, if you've been in the news, or if you have anything you'd like your Leadership Tri-Cities community to know about, please let us know so we can include it in a future newsletter! Email suggestions to [ltcwa.communications@gmail.com](mailto:ltcwa.communications@gmail.com)

We'd also like to feature our alumni in the news. If anything exciting is happening in your life - if you've recently been promoted, elected, or appointed to a position that will bring positive change to your community, let us know and we'll let your fellow LTC alumni know!

The LTC Connection is compiled and distributed monthly by the board of directors. Send submissions to Jenni Harper at [ltcwa.communications@gmail.com](mailto:ltcwa.communications@gmail.com) by the 25th of each month for publication the following month.

Visit our website:  
[leadershiptricity.com](http://leadershiptricity.com)

